

Samia Ahmed is an award-winning artist & designer specializing in narrative solutions

samiaahmed.com/backgrounds
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Independent Illustrator & Designer

January 2012 to present

Selected projects:

ShadowMachine • studio • Los Angeles, CA

- Working with Raphael Bob-Waksberg's team, I designed and painted watercolor posters, given to BoJack Horseman executive producers as season wrap gifts

Under Armour • retail • Baltimore, MD

- Working with an art director, I storyboarded, designed, and animated three motion design sequences for their fitness app

YLabs Design • agency • Oakland, CA

- Based on research findings from the design team, I conceptualized and delivered educational illustrations for low-literacy populations in Niger

Restoration Hardware • retail • Corte Madera, CA

- Led design for novel interior design apps for RH team members and their clients
- Partnered with engineering & product management to define goals and ensure project success

Additional clients include:

The Boston Globe • Liberty Mutual • CreditKudos.com • GetRecommended.com •
Combine VC • Thumbtack.com • Pinterest • Stanford University

Prior Work, In-House

Product Designer at One Kings Lane • eCommerce • San Francisco, CA • April 2014 to Jan 2016

Designer-in-Residence at Designer Fund • seed fund • San Francisco, CA • Sep 2013 to April 2014

User Experience Designer at NASA • astronautics • Moffett Field, CA • Jan 2013 to Sep 2013

Type Design Intern at Bearded Studio • agency • Pittsburgh, PA • Oct 2011 to May 2012

Design Intern at The Barbarian Group • agency • New York, NY • June 2011 to Aug 2011

Teaching Assistant at Carnegie Mellon University • school • Pittsburgh, PA • July 2010 to May 2012

Awards

2017 3x3 Magazine Illustration Annual

2012 Andrew Carnegie Scholar, Carnegie Mellon University

2011 School of Design Merit Award, Carnegie Mellon University

Education

2017 • Illustration Residency • School of Visual Arts

2012 • MA Human-Computer Interaction • Carnegie Mellon University, summa cum laude

2012 • BFA Communication Design & Human-Computer Interaction • Carnegie Mellon University, with college honors